

Sweetwater Village

Austell, GA

Demographic Summary Report

2020 Census, 2025 Estimates & 2030 Projections

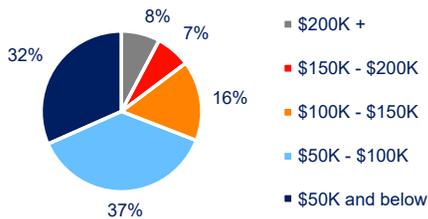
Source: Synergos Technologies, Inc

Current Year Demographics	1-Mile Radius	3-Mile Radius	5-Mile Radius	10-Min Drive
Current Population	6,261	45,681	121,171	94,668
Total Daytime Population	6,173	48,632	115,144	96,906
Workplace Population	3,850	19,717	42,173	38,338
Average Household Income	\$73,421	\$89,688	\$98,797	\$95,888
Median Household Income	\$59,288	\$68,254	\$78,085	\$74,566
Total Households	2,540	17,486	44,961	35,588
Median Home Value	\$246,437	\$301,226	\$315,113	\$314,392
College (4+)	23.9%	29.5%	30.3%	30.8%
Total Consumer Spending/Capita (Weekly)	\$406	\$419	\$427	\$424
% of Households with Children	24.2%	26.9%	26.9%	27.4%

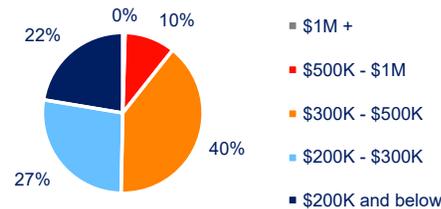
2030 Demographic Projections

Projected Population	6,823	49,635	130,937	102,243
Projected Annual Growth Rate	1.7%	1.7%	1.6%	1.6%
Projected Total Growth Rate (5-Yr)	9.0%	8.7%	8.1%	8.0%

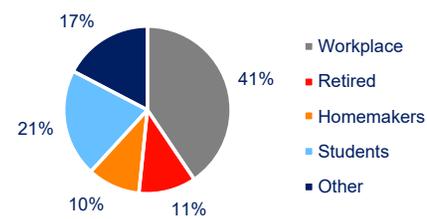
3-Mile Radius Section Detail



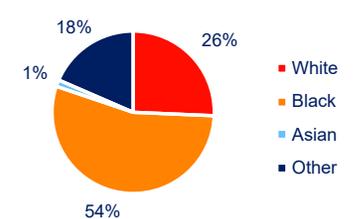
Household Income



Home Value



Daytime Population



Race

Hispanic Origin: 19.4%

